## Prague 27-29 April 2009





**Training Event** 

**Presentation Workshop 2:** 

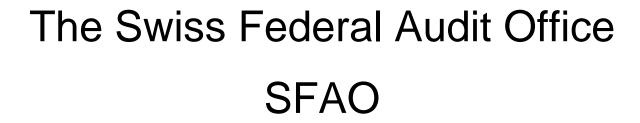
**Developing Audit Questions** 

Claude Courbat und Ueli Luginbühl Swiss Federal Audit Office, Bern

#### 4 parts of our presentation

- The Swiss Federal Audit Office (SFAO) and the Competence Centre for Evaluations (CC-Eval) (7" Ueli)
- 2. The process of topic selection (7" Claude)
- 3. Good problem statements and questions (7" Claude)
- 4. Methodological aspects an example (7" Ueli)

#### Part 1



Competence Centre for Evaluations

CC-Eval

#### The SFAO



Supreme supervisory organ of the Confederation

Autonomous and independent

Politically neutral specialist authority

Core responsibility is auditing the federal budget

## The competences of the SFAO



1994: Legislative revisions → Introduction of economic viability criterion

**2000:** Reorganisation → Matrix organisation, 6 competence centres

Federal Constitution of the Swiss Confederation Art. 170 Evaluation of effectiveness

The Federal Assembly shall ensure that federal measures are evaluated with regard to their effectiveness.

#### Performance Audit - SFAO Act



- 1 The SFAO carries out financial audits in accordance with the criteria of compliance with regulations, legality, and performance.
- 2 SFAO carries out **performance audits**, verifying whether:
- a. funds are being used thriftily;
- b. the ratio between costs and benefits is favourable;
- c. financial expenditures achieve the expected effect.

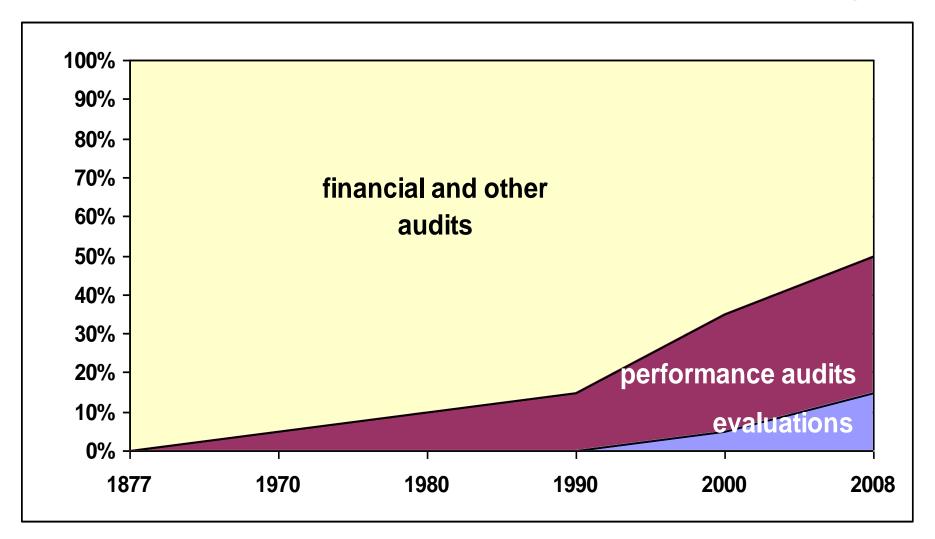
Impact analyses and evaluations are Performance Audits!

#### Framework

- The SFAO has 90 full-time equivalents, 100 staff members
- The CC-Eval has 10 full-time equivalents, 12 staff members
- Swiss cantons have their own audit authorities: audit offices, courts of audit, evaluation units
- Some federal offices also have their own audit and evaluation units
- The SFAO coordinates its evaluations with other units

# Significance of the performance audits and evaluations





#### The CC-Eval Team



#### Goals of the CC-Eval



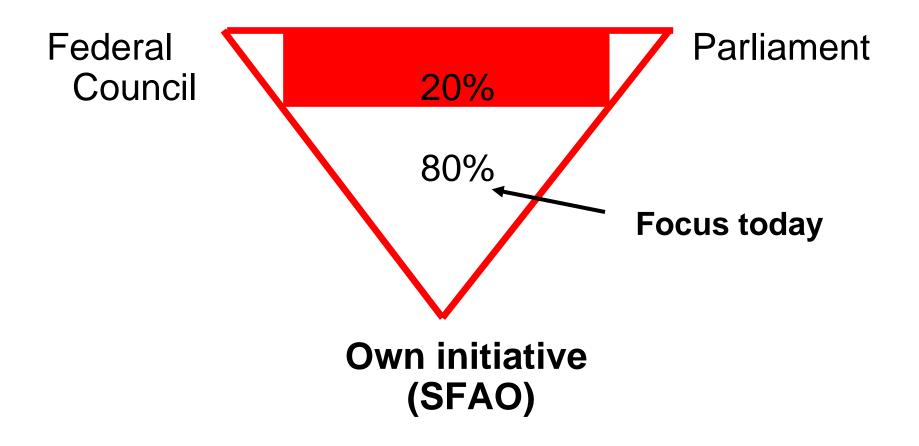
- 1. 5 to 6 Evaluations/PA per year
- 2. Integrate comparative element
- 3. One evaluation with international cooperation (parallel audit)
- 4. Publish reports
- 5. Promote cooperation with other Evaluation Units

#### Part 2

The process of topic selection

#### Topic selection



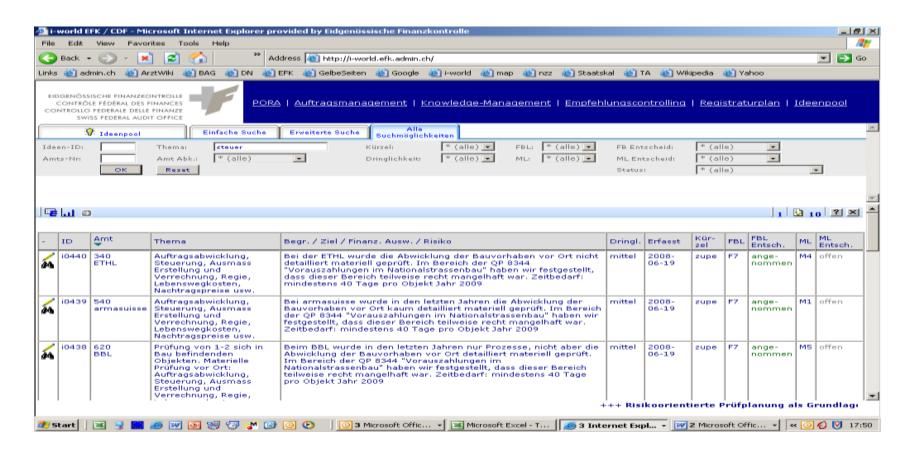


# From Strategy to the Evaluation report ~8 steps

- 4-year Strategy for the SFAO and the CC-Eval
- 2. Idea Pool A database
- 3. First selection of possible Evaluation topics/themes
- 4. Exploration of 10-15 possible topics according to criteria
- 5. Definitive choice of Evaluation topics
- 6. Project Draft
- 7. Feasibility Study
- 8. Evaluation Report

#### Idea Pool – a database

#### Available to all SFAO staff



#### Topic selection process



- Define number of necessary topics (8 15)
- Prioritise among topics in the database
- Selection of topics for exploration (10 criteria)
- Final topic selection (5 6)
- Include in annual programme for SFAO

## Selecting topics - Criteria

- Confederation responsibility
- Funds used are relevant
- Delimitation of policy is possible
- Policy with external effects
- Outputs and effects measurable
- No similar study has been conducted
- •

#### Part 3



# Good problem statements and good questions

#### **Project Draft**

- What are possible problem statements?
- Goals of an Evaluation
- Existing Studies about the topic
- Legislative amendments
- Different options of focus
- Possible consequences of evaluation
- Resources for feasibility study
- Report by project leader

Approx. 15-page report – stop or go on

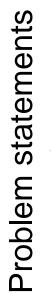
#### Feasibility study

- What are the definitive problem statements?
- Delimitation of Evaluation topic
- Definition of methods and approach
- Resources and planning
- External experts necessary?
- •
- Clarification of feasibility by project leader

Approx. 15-page report – methodological modules and project planning

#### Problem statements -> questions





Main questions

Subquestions

Specific questions

Methods and investigation instruments

#### Topic / Theme

Analysis

General

Open

Unstructured

**Specific** 

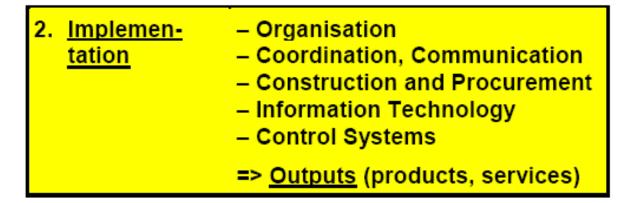
Structured

Closed

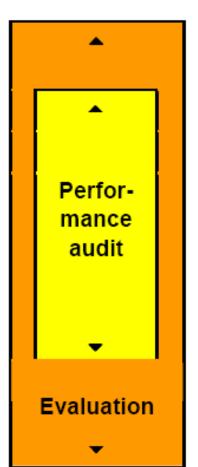
#### The evaluation model



1.	Conception	<ul><li>Political Will</li><li>Legislation</li></ul>
		=> <u>Inputs</u> (incl. financial means)







#### Generic problem statements

- Goal achievement: Have goals been achieved?
- Input: Is the use of resources appropriate?
- Output: What are the immediate results of the policy?
- Effect on stakeholders: How do participants assess the effects?
- Effect on target group: How do persons concerned assess the measures?
- Performance: Is the relationship between input and effects reasonable? ...

Finding: Performance questions are among the most difficult to answer! .... specially when speaking about services!

# ocus in SFAC

#### 3 types of questions



- Descriptive questions
  - "What are the goals of the policy?"
- Evaluative questions
  - "Is the relationship between input and effects reasonable?"
- Questions of causes and interdependencies
  - "What are the causes of increased costs?"

**Criteria Standards** 

Effect model

Finding: Performance questions can be put on three levels!

#### What characterises good questions

- Relevant and useful in relation to purpose of evaluation or interview
- Good questions guide collection of information
- Formulated understandably and clearly, documented in writing
- Realistic and (empirically) answerable (-> evidence)
- Analytic and contain only one question
- Distinguish between facts and valuations
- Graded, not dichotomous "Only applies to problem statements!"
- Evaluative questions refer to valuation criteria
- Causal questions are grouped into logical blocks of topics

#### Part 4

Methodological aspects – an example

#### Audit / Evaluation criteria



#### 1. Performance audits

- Professional standards and norms
- Laws and ordinances
- Directives
- Other norms, indicators
- Process standards

#### 2. Evaluations

- Criteria arise through evaluation process
- From the understanding of the legislative process
- Based on analysis of historic documents
- Systematic description of criteria such as "efficiency"
- Systematic comparisons (before-after, international comparisons)

Finding: "Existing criteria are the precondition to auditing, they are not for evaluation (Rist 1989)"

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#### Frequently used methods



- Interviews
- Document analysis
- Statistical analysis / databases
- Surveys among stakeholders
- Focus groups
- Systematic comparison (benchmarks)

#### Value added tax VAT

Value added tax audit:

Evaluation of strategy, implementation, and results of audits of taxpayers



#### Sample questions



- 1. What are the goals of the audit activities?
- 2. Is the <u>selection</u> of audit cases likely to ensure achievement of the goals?
- 3. What are the staff <u>resources</u> and costs for the audit?
- 4. What are the <u>results</u> of the audit activities?
- 5. .....

#### Sample sub-questions



What are the <u>results</u> of the audit activities?

Specific questions:

- 1. How are the results of the audits measured?
- 2. What legislative provisions often lead to on-site questions?
- 3. What is the amount of the actual duties demanded retroactively?
- 4. Are the audit goals being achieved?
- 5. . . . . . . . .

## Sample questionnaire



#### Survey questions

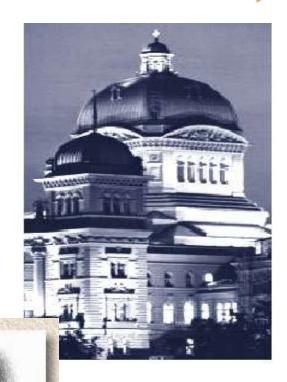
	··
	orderungsprofil Mehrwertsteuerinspektor
$\Delta$	orgerungsprotti Menrwertstellerinsbektor

1	Wie wichtig sind für Sie bei einer Skala von 1 (nicht notwendig) bis 6 (sehr wichtig) die folgenden Eigenschaften, über die ein Mehrwertsteuerinspektor verfügen sollte?									
		1 nicht notwendig - sehr wichtig 6								
		1	2	3	4	5	6			
1.1	Sachkompetenz in der MWST									
1.2	Durchsetzungsvermögen									
1.3	Buchhaltungsfachwissen									
1.4	Sachlichkeit									
1.5	Sozialkompetenz									

#### More info: www.efk.admin.ch

http://www.efk.admin.ch

EIDGENÖSSISCHE FINANZKONTROLLE
CONTRÔLE FÉDÉRAL DES FINANCES
CONTROLLO FEDERALE DELLE FINANZE
SWISS FEDERAL AUDIT OFFICE



Thank you for your attention